

PRESS RELEASE

Brinno brings panning and wifi to time lapse

Amsterdam, March 9, 2016

Pan Lapse rotating stand and very compact HDR connected time lapse camera extend Brinno product range

Brinno has created the time lapse camera category and is now expanding the category to include pan lapse capabilities and WiFi and Bluetooth connectivity, all product built on Brinno's main strengths in low energy consumption and high image quality.

The ART200 Pan Lapse is a Bluetooth rotating camera stand that is not only designed for the TLC120 connected time lapse camera but also existing Brinno camera's, smartphones and any camera with standard tripod screw up to 1 kg weight.

With the TLC120 camera Brinno has reduced the form factor of low energy, high quality time lapse camera's to the level of other point-of-view camera's but packing the punch of extended time lapse capability with the use of specially developed WiFi low energy and Bluetooth 4.0 low energy.

The ART200 Pan Lapse and TLC120 will be offered in photography retail and online retailers across Europe.

Product highlights ART200:

- Wireless control panning speed, panning time lapse rate and sweeping angle from Brinno Pan Lapse App
- Adjustable 360° rotation, every 70 seconds to 30 days
- 48 hrs - 30 days (Depending on camera weight / speed setting)



Product highlights TLC120:

- Weather resistant, all-in one design
- WiFi+ low energy for preview and playback and Bluetooth 4.0 low energy for camera control through the Brinno app.
- Instant sharing through social networks
- High dynamic range sensor for high quality 720p images
- Instant AVI movie produced in the camera, no postproduction



Both the ART200 and the TLC120 are available starting immediately.

About Brinno: The Brinno time-lapse and security products are produced and marketed worldwide by Brinno Inc of Taiwan. Brinno was the creator of the peephole viewer camera as a new product category and is doing the same for the specialized timelapse camera's. Information for the European market can be found at www.brinno.idcp.eu.

About IDCP: As an importer and distributor of electronics and computer products, IDCP is marketing innovative products in the fields of mobility, security, connectivity en productivity. IDCP is working closely with suppliers from all over the world to bring surprising and relevant products to European markets.

Not for publication: For more information about this press release or to request illustrations or evaluation products, please contact Jan Boers, tel. +31 (0)20 6186322 or e-mail jan.boers@brinno.idcp.eu.