

Press release: New Dino-Lite microscopes Integrated with Aim Point Laser (APL) introduced at IFA 2022

Almere, August 31, 2022 - Dino-Lite is back at IFA since its first visit in 2006! The famous handheld digital microscopes have been on the market for almost 20 years and IDCP has been the exclusive & proud representative of Dino-Lite since the first meeting at IFA 2006. Since then the Dino-Lite has become market leader in the handheld digital microscope market and IDCP is now distributing over 200 different models in Europe, Middle East and Africa. At IFA 2022 four new models with integrated Aim point Laser will be presented to the professional visitors and consumers alike.

Market Leader and industry standard

As the inventor of the handheld digital USB microscope, Dino-Lite continues to be the innovative player that responds to the needs of the various market segments. The newly introduced Aim Point Laser (APL) is an integrated through-lens laser projecting a red dot that provides a visual reference point for the positioning and focusing of the target. This new feature eases the tasks of locating and focusing the target under the microscope.

Dino-Lite Edge range

The new models in the Dino-Lite Edge range also support Automatic Magnification Reading (AMR). Without the hassle to stop and check the magnification for doing a measurement, the AMR detects the magnification rate automatically through the software, making the measurement be a more efficient, accurate, and pleasant process. The advanced CMOS image sensor allows to transmit sharp and crisp image with resolution up to 2592x1944.

Additional features

The Flexible LED Control (FLC) provides independent on/off control and light intensity level adjustment to the four LED quadrants, as well as the aim point laser. A built-in adjustable polarizer removes the unwanted reflection or glare from the object's surface for better contrast.

Overview of new Dino-Lite models

The **AM7515MTFP** is a 5.0 Megapixels microscope providing clear images up to 70x magnification at 108mm working distance. The **AM4517MTFP** is a 1.3 Megapixel microscope offering excellent image contrast and high color fidelity with up to 70x magnification at a working distance of 108mm.

The **AM7515MZT1P** is a 5.0 Megapixels microscope with a 70-140x magnification range. The **AM7515MZT2P** is a 5.0 Megapixels microscope with a 130-220x magnification range.

Live presentations of the new models and samples will be on display at IFA Berlin 2022, in the booth 215 in Hall 3.2 of Dino-Lite European distributor, IDCP.

About Dino-Lite

Dino-Lite is a worldwide market leader and industry standard in high quality USB digital microscope cameras and microscope eyepiece cameras. Providing a wide range of digital microscopy solutions for all applications including: industrial, technology, quality control, science, research, health care, forensics, education and more. AnMo Electronics Corporation has been at the forefront of the image digitization sector since 2000 and as such is at the heart of the design and development of Dino-Lite microscopes in Taiwan. Also see <u>www.dino-lite.eu</u>

About IDCP

IDCP is an importer and distributor of electronics and computer products, which are mainly focused on imaging. IDCP is marketing and providing innovative solutions in the fields of mobility, security, connectivity and productivity. The company has an extensive global network and has close business relationships with suppliers all over the world, with whom they are working closely together to bring surprising and relevant products to the European markets. Also see <u>www.idcp.eu</u>.

Dino-Lite is present at IFA 2022 in Hall 3.2 at booth 215.

Note to editors

Download Dino-Lite images <u>1 | 2 | 3</u> For more information, imagery and/or questions, please contact: **IDCP Marketing & Communication** Flaviena Vlijtig | T +31 (0)20 618 6322 | E marketing@idcp.nl