

**FOR IMMEDIATE RELEASE**

## **Press release: Prinker appoints IDCP as master distributor for Europe**

**Almere, Seoul, January 20, 2025**

### **Prinker Appoints IDCP BV as Exclusive Distributor for Temporary Tattoo Printers in Europe**

**Seoul, South Korea/Almere, the Netherlands – January 20, 2025** – Prinker, the global leader in temporary tattoo technology, is pleased to announce the appointment of IDCP BV, a renowned pan-European distributor based in the Netherlands, as its exclusive distributor for the European market. This strategic partnership aims to expand the reach of Prinker's innovative temporary tattoo printers across Europe.

Prinker's cutting-edge technology allows users to create and apply high-quality, customizable temporary tattoos in seconds. With a growing demand for unique and personalized body art, this collaboration with IDCP BV will ensure that Prinker's products are readily available to consumers and businesses throughout Europe.

"We are thrilled to partner with IDCP, a company that shares our commitment to innovation and customer satisfaction," said Luke Yun, CEO of Prinker. "They will tailor their extensive distribution network and expertise in the European market to help us bring our revolutionary temporary tattoo printers to a wider audience."

IDCP BV has a strong track record of successfully introducing and distributing high-tech products across Europe. This new partnership will leverage their market knowledge and logistical capabilities to enhance Prinker's presence and growth in the region.

"We are excited to be appointed as the exclusive distributor for Prinker's temporary tattoo printers," said Jan Boers, CEO of IDCP BV. "Prinker's technology is truly groundbreaking and has huge further potential for innovation in other fields, and we look forward to bringing these innovative products to existing and new customers across Europe."

The partnership between Prinker and IDCP BV is effective immediately, with products expected to be available through IDCP BV's distribution channels starting in January 2025.

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**About Prinker**

Prinker is a leading innovator in the temporary tattoo industry, offering state-of-the-art technology that allows users to create and apply temporary tattoos quickly and easily. With a focus on creativity and personalization, Prinker is revolutionizing the way people express themselves through body art.

**About IDCP BV**

IDCP BV is a prominent distributor of high-tech products in Europe, known for its extensive network and expertise in bringing innovative solutions from innovative worldwide brands to market. IDCP is full service importer and distributor providing innovative solutions in the fields of mobility, security, connectivity and productivity. With a commitment to quality and customer satisfaction, IDCP BV is dedicated to bring value to its suppliers, channel partners and end users alike.

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Prinker Korea's tattoo printers are available in two models, 'Prinker M' and 'Prinker S', which boast excellent portability and price competitiveness with a lightweight and compact design, while embodying Prinker's unique printing technology. It won the Innovation Award at CES 2022 and 2023, the world's largest consumer electronics show, for two consecutive years, and is also known as a model that is very popular among the MZ generation due to its excellent cost-effectiveness. 'Prinker S' is a model that allows for larger tattoos and delicate expressions, and is actively used among business users.

Both models meet the safety standards of the Ministry of Food and Drug Safety, and can be safely used by people of all ages due to the use of cosmetic inks registered with the US FDA and the European CPNP. In addition to tens of thousands of built-in designs, you can also upload your own original designs and print them out easily, and as the nickname '1-second tattoo' suggests, you can create a tattoo on the spot.